

**Welcome to the
revolution**

elite

**Welcome to
elite**

www.holaelite.com/en/infeel

Distribution dossier

elite

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JOIN iNfeel

iNfeel

DECOBLU

POV
Window Film

About us

elite – Exclusive Distributor for E.M.E.A.

We are the exclusive distributors of iNfeel, POV and Decoblu materials for the whole EMEA region.

We opened our doors in 2012, bringing new materials and development techniques for renovation projects to both the national and international markets. Our exclusive materials provide design, innovation and pioneer solutions applicable to the various markets in which we operate.

iNfeel

DECOBLU

POV
Window Film



**USE
STYLING
MODEL
CYCLE**

What is iNfeel?

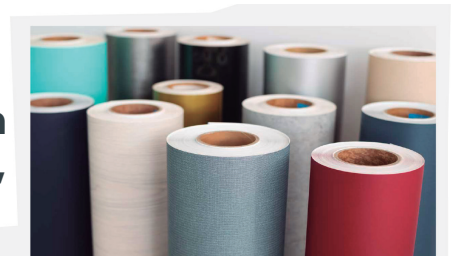
iNfeel is a laminated, multilayer, highly resistant PVC, suitable to be applied on any surface as long as it is dry, clean and smooth.

iNfeel is a self-adhesive film with waterproof condition and fireproof quality (B-S1-D0 Certification)(M1) making it ideal for installation on facings or surfaces exposed to water and/or at risk of being exposed to heat or fire. Highly recommended in renovation or refurbishment projects without the need of ever ceasing business activity during the works.

Our architectural finish films are manufactured by the fusion of PVC layers, which guarantees resistance to scratches and abrasions, easy cleaning, fire-retardancy and waterproof nature. Easy to install, it enables the renovation and creation of new spaces without the need to execute major construction works.

Its thermoformable nature allows it to adapt completely to the shape we wish to cover, making it the perfect ally in the restoration or renewal of furniture. It's also self-adhesive, so the installation is simple while offering a perfect finish.

iNfeel is suitable for application on any surface: wood, concrete, paint, plasterboard, tile.



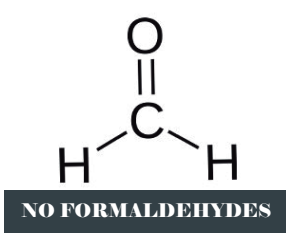
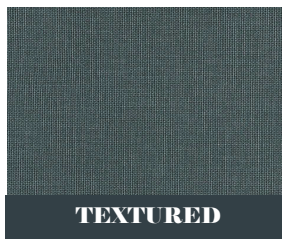
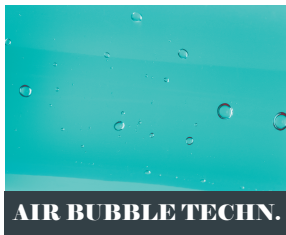
iNfeel



iNfeel Characteristics

The quality, the design and the cutting edge manufacturing process of iNfeel make it an unrivalled material in comparison to other alternatives.

The following are all the benefits and technical qualities that our material offers, which make **iNfeel** a revolutionary material in the renovation and refurbishment sector.



iNfeel roll dimensions

SERIES	WIDTH	UNIT	THICKNESS
Solid Glossy & Mineral Natural Wood	1,230 mm	50 m/roll	0,24 mm
Leather	1,230 mm	30 m/roll	0,50 mm
Paper Wave	1,060 mm	25 m/roll	0,40 mm

Where can you install it?



iNfeel certificates



Grammage

SERIES	GRAMMAGE
Natural & Innovative	0,24 ± 0,01 (=660 g/m ²)
Luxury Wood & Pattern	0,24 ± 0,01 (=650 g/m ²)
Wood	0,24 ± 0,01 (=650 g/m ²)
Leather	0,50 ± 0,01 (=940 g/m ²)
Paper Wave	0,40 ± 0,01 (=720 g/m ²)
Solid	0,24 ± 0,01 (=634 g/m ²)
Metal	0,24 ± 0,01 (=660 g/m ²)
High Gloss	0,24 ± 0,01 (=640 g/m ²)

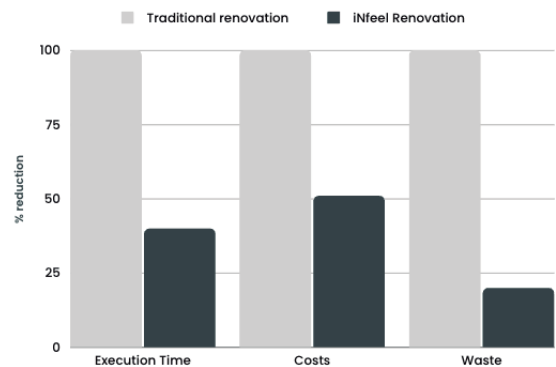
How much do you save?

The strongest advantage of our system is cost saving.

By using our materials and technology you accelerate project delivery time as well as avoiding demolition which, in turn, results into a reduction on the amount of waste generated.

Affordable from its price, it guarantees economical savings when it comes to project execution costs.

Reduction of time, cost and waste when using iNfeel



10 Years revolutionising renovations

NO NOISE
Our renovations do not generate noise pollution.

NO DUST
We do not generate dirt or dust either.

NON STOP BUSINESS CONTINUITY

SAVINGS
Cheaper than traditional renovation.

NO WASTE
Save on waste management as well.

NO BUILDING PERMIT
Our works do not require any kind of building permit.

NO NEED TO REMOVE TILES

ON SITE INSTALLATION
The works are on site carried out start to end.

REUSE OF EXISTING ELEMENTS

FASTER RENOVATIONS

WELCOME TO THE REVOLUTION

iNfeel Applications



USE
STYLING
MODEL
CYCLE

Renew

With **iNfeel** we can renovate any type of surface to achieve the perfect finish. It is the **iNfeel** revolution. A material which allows you to save costs, inconveniences and lots of time.



ROOMS



BATHROOMS



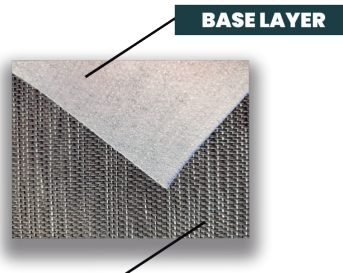
Examples

iNfeel

WOVEN

What is iNfeel Woven?

iNfeel Woven is a vinyl covering, finished in a woven fabric with a lightweight, non-woven backing of PVC foam or comfort, depending on the format. Its **great resistance to abrasion and friction** provides durability, as well as versatility in its uses and it is easy to clean. It offers a wide range of decorative possibilities.



DECORATIVE BRAIDED WOVEN LAYER

Certificates



EN 13893:2002

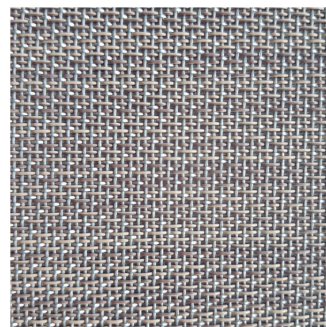
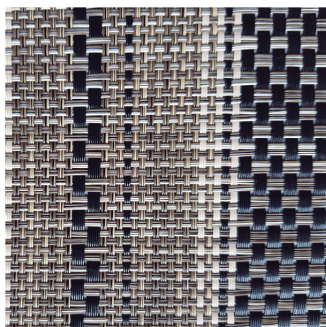
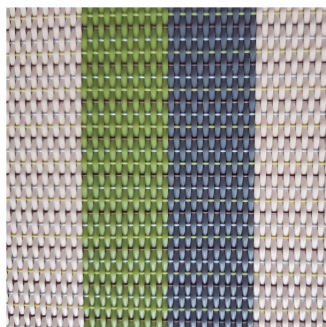


B_{fl}-S1

Characteristics

	APPLICATIONS	SERIE	THICKNESS	WIDTH	UNIT	MATERIAL
ROLL	Vertical parament and furniture	Delux	2,6 mm	2 m	20-25 m/roll	Vinyl woven fabric with non-woven PVC foam base layer
		Classic				
TILE	Floor	Delux	3,5 mm	50x50 cm	Pack 20 units 50x50 cm	Vinyl woven fabric with non-woven comfort base layer
		Classic				

References



DECOBLU

LUXURY SELF-SUPPORTING FLOORING

Decoblu is an innovative, highly resistant and durable vinyl flooring, manufactured in both plank and tile formats. Regarding its installation, **Decoblu** is sold in 2 variations, glue down and loose lay. There are over 120 designs, colors and references to choose from to cover all demands. Its textures imitate the most noble materials, such as wood, marble, stone, etc. Very easy cleaning and installation. It is 100% recyclable. **Decoblu** floors are manufactured by the fusion of PVC layers and are completed with a high density, using nanotechnology which offers antibacterial features to the material, which is highly demanded nowadays in our lifestyle. The Loose Lay series is self-supporting and self-regulating, without the need of levelling paste in 90% of the cases. Speed and cleanliness in its installation are its trademarks.



DWI210



DWI210



DWI220

Technical characteristics

REGULATION COMPLIANCE AND TEST RESULTS		
TECHNICAL SPECIFICATION	NORM	RESULT
Wear layer thickness	EN 429	0.3 0.5 0.7
Classification	EN 685	21 23/31 33/42
Residual mark	EN 433	≤ 0.10 mm [0.008≤0.1]
Color fastness	ISO 105 - B02	≥ 6
Dimensional stability	EN 434	≤ 0.25%
Flexibility	EN 435	No cracks found
Electrical behavior	EN 1081	Apt
Fire resistance	EN 13501 - 1 ASTM E84	B _{fl} - S1 Class
Slip resistance (Static coefficient of friction)	ASTM C1028 (≥ 0.50)	Dried: 0.72 Damp: 0.67

RESISTANCE TO CHEMICS AND STAIN (KSM 3802.6.10 - 24 hours of exposure)			
MATERIAL	CLASSIFICATION	MATERIAL	CLASSIFICATION
Ethyl alcohol	0	Acetone	2
Cement paste	0	Nail polish remover	2
Ammonium hydroxide	0	Oil	0
Acetic acid	0	Soy sauce	0
Hydrochloric acid	0	Lubricant	0
Kerosene	0	Water	0
Nitric acid	1	Coffee	0
Sulfuric acid	1	Ketchup	0
Methylene Chloride	2	Milk	0
0 - Without effect 1 - Light stain 2 - Mild superficial softening			

DECOBLU

LOOSE LAY TILE-NS SELF-SUPPORTING
NO ADHESIVE · NO CLICK

Characteristics

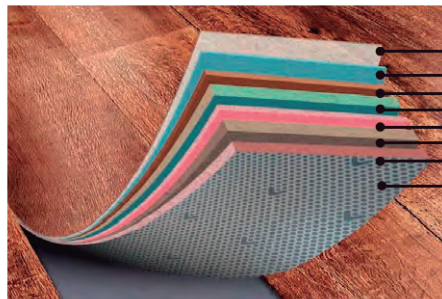


- High quality LooseLay without glue
- Easy installation
- Good sound absorption
- A fiberglass reinforcement layer
- Superior stability
- Great durability



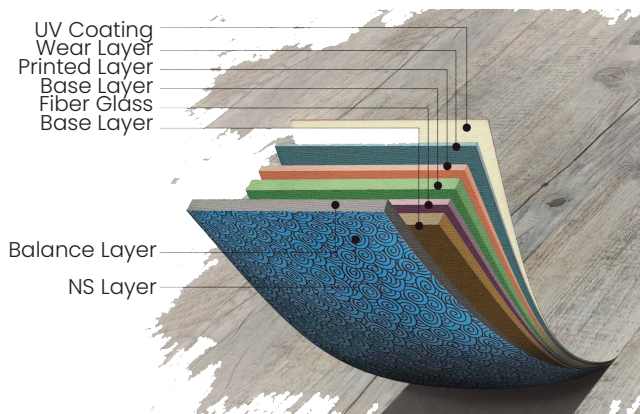
THICKNESS (mm)	WEAR CLOAK (mm)	WIDTH X LENGTH (mm)	BOX CONTENT
5	0.5 / 0.7	177.8 x 1219.2	10 units

Composition



- Antibacterial polyurethane
- Wear layer
- Decoblu exclusive designs
- Middle layer
- Acoustic isolation
- Middle layer
- Settlement layer
- Anti-Slip

Layers



- UV Coating
- Wear Layer
- Printed Layer
- Base Layer
- Fiber Glass
- Base Layer

- Balance Layer
- NS Layer

DECOBLU

SOLAR WINDOW

What is Decoblu Solar Window?

Solar window film with dimensional stability and excellent adhesion to glass, blocks solar heat, reducing energy consumption and prevents 99% of UV rays. Prevents discoloration of furniture, curtains, among others, provides privacy and softens the direct light that enters inside the space.

In case of breakage, it prevents accidents caused by glass fragments as its adhesive acts as a safety film.



**EXCELLENT
DIMENSIONAL
STABILITY**



**ANTI-BREAK
SECURITY FUNCTION**



**99% PROTECTION OF
UV RAY**



HEAT LOCK FUNCTION

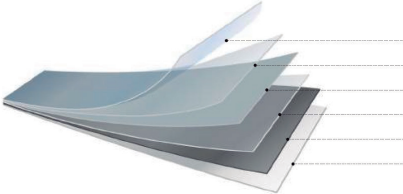
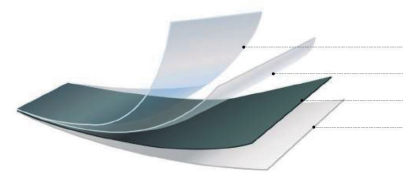
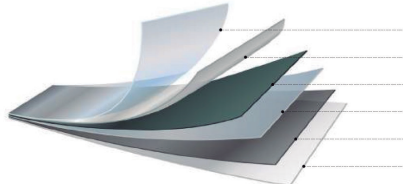
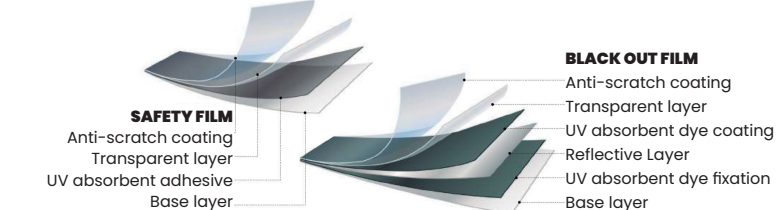


PRIVACY



**VARIOUS INTERIOR
EFFECTS**




Decoblu Solar Window Series

<p>High infrared rejection film</p>	 <p>THERMAL BARRIER FILM</p> <ul style="list-style-type: none"> Anti-scratch coating High transparency PET film IR + Adhesive layer High transparency PET film UV-CUT + adhesive layer Base layer
<p>Adhesive layer film</p>	 <p>GENERAL FILM</p> <ul style="list-style-type: none"> Anti-scratch coating Transparent layer Adhesion of dyes that absorb UV rays Base layer
<p>Reflective film</p>	 <p>REFLECTIVE FILM</p> <ul style="list-style-type: none"> Anti-scratch coating Reflective layer UV-absorbing ink coating Transparent layer Adhesion of dyes that absorb UV rays Base layer
<p>Safety/Black Out film</p>	 <p>SAFETY FILM</p> <ul style="list-style-type: none"> Anti-scratch coating Transparent layer UV absorbent adhesive Base layer <p>BLACK OUT FILM</p> <ul style="list-style-type: none"> Anti-scratch coating Transparent layer UV absorbent dye coating Reflective Layer UV absorbent dye fixation Base layer

DECOBLU

SOLAR WINDOW



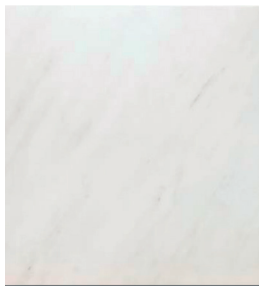
Outdoors Signage		Outdoors Signage		Indoors Signage	
SERIES	HL Matt	SERIES	AD Bright	SERIES	HS Matt colours
APPLICATIONS	Outdoor back-lighting advertisements	APPLICATIONS	Outdoor advertisements	APPLICATIONS	Marking, Lettering etc. Interior decoration, Window graphics
CHARACTERISTICS		CHARACTERISTICS		CHARACTERISTICS	
THICKNESS	90µm = 0,09mm	THICKNESS	90µm = 0,09mm	THICKNESS	100µm = 0,10mm
WIDTH	122 cm	WIDTH	100 cm	WIDTH	100 cm/122 cm
UNIT	50m/roll	UNIT	30m/roll	UNIT	50m/roll
MATERIAL	PVC film	MATERIAL	PVC film	MATERIAL	PVC film
DURABILITY	Over 3 years	DURABILITY	Over 3 years	DURABILITY	Over 1 year
					
HL MATT		AD BRIGHT		HS MATT COLOURS	

Indoors Signage		Indoors Signage		Indoors Signage	
SERIES	HS Fluorescent colours	SERIES	HS Metallic colours	SERIES	HS Embossed translucent
APPLICATIONS	Marking, Lettering, etc. Interior decoration.	APPLICATIONS	Marking, Lettering, etc. Interior decoration.	APPLICATIONS	Marking, Lettering, etc. Interior decoration. Windows.
CHARACTERISTICS		CHARACTERISTICS		CHARACTERISTICS	
THICKNESS	230µm = 0,23mm	THICKNESS	50µm = 0,05mm	THICKNESS	120µm = 0,12mm
WIDTH	102 cm	WIDTH	100 cm	WIDTH	102 / 122-152 cm
UNIT	40m/roll	UNIT	50m/roll	UNIT	50m/roll
MATERIAL	PVC film	MATERIAL	Metalized PET film.	MATERIAL	Translucent PVC film
DURABILITY	Over 1 year	DURABILITY	Over 1 year	DURABILITY	Over 1 year
 <p>HS FLUORESCENT</p>		 <p>HS METALLIC</p>		 <p>HS TRANSLUCENT</p>	

What is Decoblu Self-adhesive Flooring?

Decoblu Self-adhesive Floor Tiles are self-adhesive water-based tiles, 30 x 30 cm measure and 3mm thickness, with a non-slip and antibacterial coating layer.

References and measures



JL-52001
30cm x 30cm x 3mm
Misty Bianco



JL-52002
30cm x 30cm x 3mm
Beige Marble



JL-52003
30cm x 30cm x 3mm
Glossy Marble



JL-52004
30cm x 30cm x 3mm
Concrete



JL-52005
30cm x 30cm x 3mm
Dark Concrete



JL-52006
30cm x 30cm x 3mm
Terrazzo



JL-52007
30cm x 30cm x 3mm
Ash grey Terrazzo

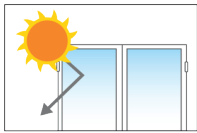


JL-52008
30cm x 30cm x 3mm
Dark Stone

POV Window Film

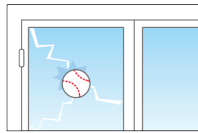
Solar screen for glass, manufactured with high technology by **DECOBLU INC.** It possesses great benefits for the automotive industry, commercial and residential architecture and security, as well as privacy or anti-graffiti purposes. **POV film** can reduce heat, prevents up to 99% of UV ray exposure, and helps to save unnecessary electrical power, refracting sunlight and improving comfort indoors.

Solar protection



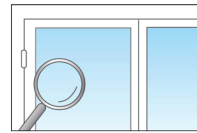
Intercepts 98% UV Rays

Security function



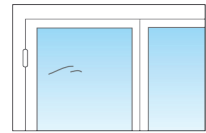
Bonding mesh in case of breakage

Privacy



Protection of Intimacy

Surface Reinforcement



Improves resistance against abrasions



- Improves scratch resistance.
- Protection of privacy.
- Connection mesh in case of breakage.
- Intercepts 98% of UV rays.
- Avoid skin exposure to harmful radiation.
- Avoid discoloration of furniture, curtains, floors.
- Block UV rays from entering through the glass.



Join iNfeel as an official distributor

Become part of a new universe with your company. At **elite** we have an experienced, talented and technical team, which provides our associates and partners with know-how and business opportunities. Find out about the distribution and purchase conditions.

Contact us: info@holaelite.com | + 34 981 276 459

TRAINING

We provide training for installers, homologating them for the official application of **iNfeel**. Application technicians, specialization courses, recycling courses, installer guides, use of materials.

DISTRIBUTION OFFICIAL SALES POINT

Join **iNfeel** as a distributor and sell our material range, aimed towards both the domestic retail sector and professional installer, from direct sales to great construction projects, providing help and assistance in any of the processes.

COLLABORATION

We offer our range of materials for professionals in interior design, digital printing, lettering, etc., having the possibility of buying for footage.



THE WORLD OF elite/iNfeel

We invite you to be part of the world of **elite**, providing you with our national and international track record, new materials, application techniques, planning, and a never-ending supply of construction solutions. Bring your company to another dimension within the renovation and refurbishment business.

**Traditional renovation is
obsolete**

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Welcome to elite

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