

elite



elite



Message from **CEO** —

“If we change the way of thinking and the way of acting, we have the possibility of changing the course of things”

With Korean technology, brands such as iNfeel, of which we are exclusive distributors for EMEA, allowed us to face the interior renovations with our own, simple and effective style.

In 2012 we started with a small store in A Coruña, later, we carried on with different business pathways focused on distribution as well as refurbishment of hotels and hospitals.

Based on the idea of optimizing time and costs, we offer to the market all our experience and products to give success to our clients' projects.

www.holaelite.es/contract



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Welcome to the revolution

Elite has revolutionized the concept of refurbishment, clean works, without waste that allow the reuse of existing elements. We are specialized in the hotel sector using our materials, our Know-How, our own specialized staff and our ability to organize work as well as quality control. We carry out partial renovations or turnkey projects. That is why we are proud to say that large international hotel chains have counted and continue to count on us during these years.

Welcome to elite!

iNfeel











ARCHITECTURAL FINISH FILM
WOVEN

DECOBLU

SOLAR WINDOW
SELF-ADHESIVE FLOORING
iGRAPHICS VINYL (Indoor&Outdoor)
LUXURY VINYL SELF-SUPPORTING FLOORING

POV
Window Film

Our history

2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
									
Opening of the first physical store in the city of La Coruña, selling to individuals and installing the material in houses.	Beginning of the installation of the material in the retail market for other chain stores.	Exclusive distribution of POV and iNfeel in all Europe. <i>iNfeel</i> ARCHITECTURAL PRODUCTS POV Window Film	Entry into the world of hotels. It surpassed the million turnover. TM HOTEL GROUP	Creation of our own team of installers and technical office. DECOBLU	First works outside Spain. Radisson Blu Nice. <i>Radisson</i> <small>BLU</small>	Delivery of the first turnkey hotel. Radisson Blu Köln	TOP 100 Financial Times "Europe's Fastest growing companies." FT FINANCIAL TIMES	New 3-year Strategic Plan. Brand renewal and international expansion. Entry into Barcelo IIG elite Barceló <small>HOTEL IIG IIG</small>	TOP 1000 Financial Times "Europe's Fastest Growing Companies. First turnkey for Hotel Investment Partners FT FINANCIAL TIMES HIP

Our values



Timeliness



Constancy



Excellence



Innovation



Help



Closeness

10 Years revolutionizing the world of renovation



10 Years INNOVATING

Elite introduces new products to the market exclusively, achieving to put an innovative project into effect, with solutions according to its needs and that break down the existing barriers.

We develop new construction techniques, integrating materials that allow us to be more efficient, managing the resource and time.

We avoid tons of waste as well as its environmental impact, supporting the circular economy and being part of the solution and not the problem.

We evolve by learning from each of our clients, understanding their needs and adapting our way of doing and thinking for each of their projects.

And with all this, came the “Revolution”, a fast and deep change in the universe of interior space refurbishes.

Wherever you go

Elite goes wherever its customers go. During these 10 years, we have had the opportunity to accompany them all over the world, which has served us with great experience and has given us an international presence.



elite goes wherever its customers go. During these 10 years, we have had the opportunity to accompany them all over the world, which has served us with great experience and has given us an international presence. elite made its first international projects in 2017, and since then it has worked in 20 countries around the world and has companies in Morocco,



**Projects in
+20 countries**



**+200
projects
worldwide**



10 Years together

Our competitiveness is guaranteed by our speed, reduction of times, costs, and absence of waste, as well as more sustainable renovations.



We do works in less time, without demolitions or noise, which allows others to continue with the operation of the building at the same time as we work.



How we do it

The new techniques and materials used by elite are totally innovative in the market



speed



cleanliness



noise free

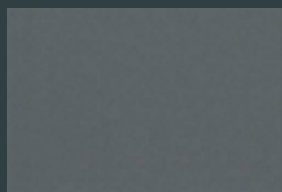


economical

Exclusive Distributor for EMEA

iNfeel

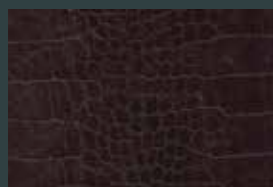
ARCHITECTURAL FINISH FILM



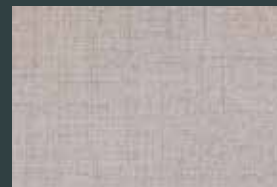
Solid



Wood



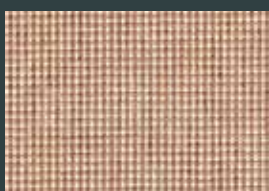
Leather



Fabric



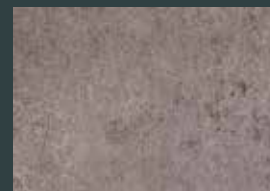
Metal



Cloth



Stone



Concrete

iNfeel is a laminated PVC, multilayer of high resistance. Made by melting PVC layers, which guarantee resistance to friction. With a simple and quick installation we create new spaces or renovate without the need for major works. The material adapts totally to the shape we want to cover, being the perfect ally for restoration or renovation of furniture, ensuring a perfect finish.

RE
USE
STYLING
MODEL
CYCLE



Exclusive Distributor for EMEA

iNfeel

ARCHITECTURAL FINISH FILM



EASY CLEANING



TERMOFORMABLE



ECONOMIC



SCRATCH RESISTANT



TEC. AIR BUBBLE



QUICK INSTALATION



WATERPROOF



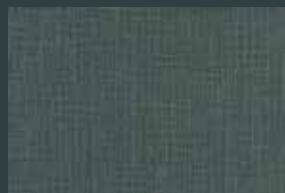
SELF ADHESIVE



FIRE RESISTANT



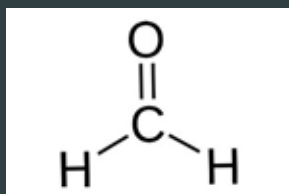
MÁX. DURABILIDAD



WITH TEXTURES



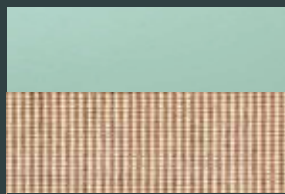
RECYCLABLE



FREE OF FORMADEHYDE



DIRT RESISTANT



+400 REFS



100 % CUSTOMIZABLE

What we do?

In addition to performing turnkey projects (we make complete projects), at elite we are experts in the coating of this type of elements, which allows us to be much more efficient and reuse the existing furniture element.

We renovate rooms without works, without dirt, without inconvenience.



Wardrobes



BEFORE



AFTER



Headboard



BEFORE



AFTER



Bathrooms



BEFORE



AFTER



Desks



BEFORE



AFTER



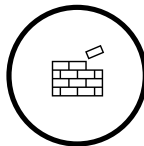
Bathrooms



BEFORE



AFTER



Coatings



BEFORE



AFTER

Where we do it



Offices



**Student
Residences**



Hospitals



Hotels



Retail



Schools





They trust us



Radisson Blu Niza



Radisson Blu Colonia



Radisson Blu Oslo



Radisson Blu Tromsø



Radisson Hotel Group

**+ 6 projects all over Europe, 1 turnkey
and two more projects on the way in
Madrid and Berlin.**

Radisson Blu Niza



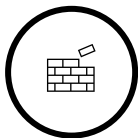
Wardrobes



Doors



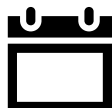
Headboards



Coating



Bathrooms



2017



263







It looked like this...

Radisson Blu Niza



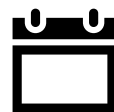
The Radisson Blu Nice, located on the South French coast, is a hotel of 263 rooms located on the sea promenade. We started the project after another company worked on the first floor of rooms diverted in time and cost. After a lot of work, we managed to channel the project in cost, time, and quality.

It was the first hotel we worked on with Radisson. The first success of many more.





Radisson Blu Colonia



2018



388



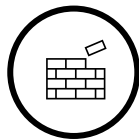
Turnkey Project



Wardrobes



Doors



Coatings



Headboard



Bathrooms



Equipment

The renovation of the Radisson Blu Köln, located next to the city fair, one of the largest in Europe, is a 388-room hotel that was our first complete turnkey project.

Despite the difficulties to work with the hotel open and a very ambitious planning, we managed to deliver of work in time, cost, and quality.

Virtual Tour 360°



Radisson Blu Colonia



It looked like this...



Allegro Agadir



Occidental Alicante



Occidental Sevilla



Lanzarote Active Resort



Barceló Hotel Group

More than 5 projects in Spain and a
turnkey project in Morocco

Barceló Lanzarote Active Resort



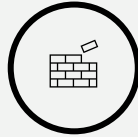
Wardrobes



Doors



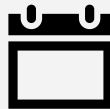
Headboard



Coatings



Bathrooms



2021



752



Turnkey Project





It looked like this...



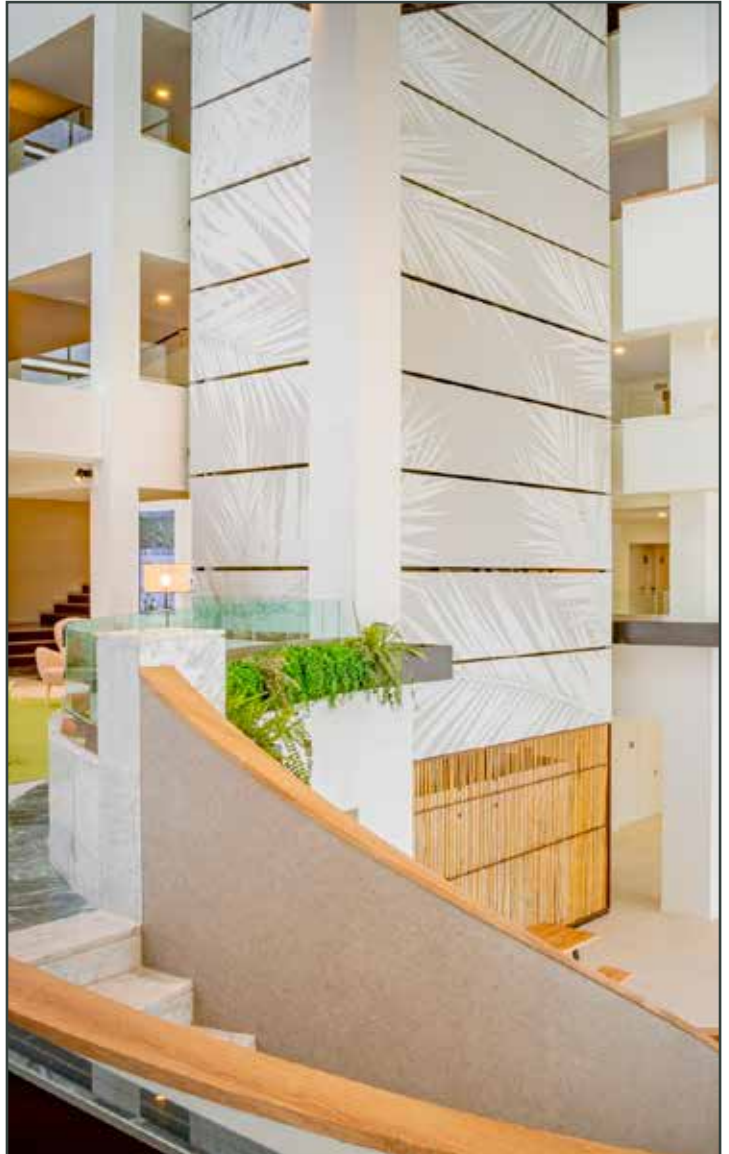
Virtual Tour 360°



Barceló Lanzarote Active Resort

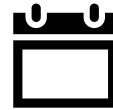
Elite has carried out the refurbishment of 752 rooms at the Barceló Lanzarote Active Resort hotel (Antiguos Occidental Lanzarote Playa and Occidental Lanzarote Mar) owned by HIP, Barceló's strategic partner. It is located on the beach of Ancla in Costa Teguise with 4 star category, 148 of its rooms are Royal Level category.

The hotel will be a European benchmark for Active Tourism due to its wide range of sports, heated Olympic swimming pool, high-performance gym, professional cycling center and direct access to the beach for open water swimming and other water sports such as windsurfing and kitesurfing.





Barceló **Allegro Agadir**



2020



332

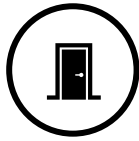


Turnkey Project

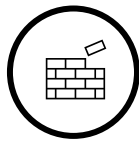




Wardrobes



Doors



Coating



Headboard



Bathrooms



Equipment



Barceló Allegro Agadir



The renovation of Barceló Allegro Agadir, located in Morocco, was a real milestone. This is a 332-room hotel where the turnkey project was executed beautifully. In addition to this project, we carried out its design. The real challenge was to continue the work to deliver the hotel on time during the COVID-19's pandemic.

A success in time and quality as can be seen in the pictures.



It looked like this...

NH Chamberi



NH Balboa



NH Barajas



NH Paseo de la Habana



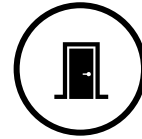
NH Hotel Group

+ 20 projects across Europe, NH was the first chain to trust us and we have returned the trust by delivering all these projects with the expected quality. In some cases only coating certain elements.

NH Chamberí



Wardrobes



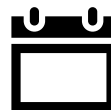
Doors



Headboard



Storage Unit



2017



56





Virtual Tour 360°

The NH Chamberí, located in the emblematic district of Madrid, from where it gets its name, is a hotel of 56 rooms. Thanks to our materials and way of doing things, we were able to accomplish more than they expected within their limited budget. The result a radical change as can be seen in the pictures.

It was one of the first hotels we worked on with NH, a success with which we managed to repeat in many more.



NH Chamberí



It looked like this...

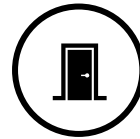




NH Barajas



Wardrobes



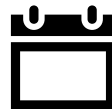
Doors



Headboard



Bathrooms



2017



172

**It looked
like this...**



The NH Barajas is a hotel located near the airport of Madrid, very functional, and with 173 rooms that we could transform to offer a completely different atmosphere. We worked on all the doors, wardrobes, desks, sinks –since our materials are water resistant.

It was the hotel that gave us visibility with this hotel chain and allowed us to work on many more projects with them.



NH Barajas

Virtual Tour 360°



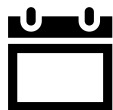
IHG **Índigo** **Bruselas**



Bathrooms



Headboard



2019



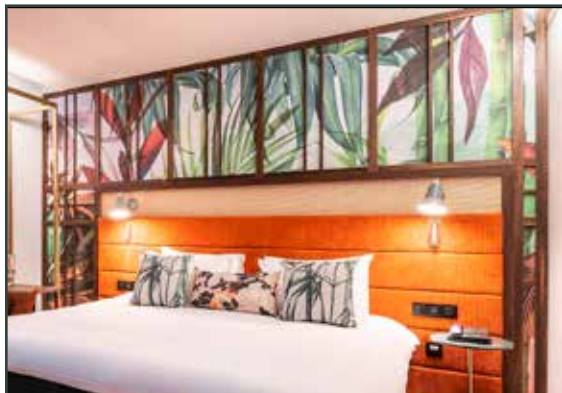
285



The IHG Indigo Brussels , located next to the Grand Place, is one of the most iconic hotels in the European capital with 285 rooms.

We had the opportunity to work on the bathroom and headboard in this room with a very specific design.

It was one of the first hotels with the Pandox Fund, which helped us to continue collaborating with them.



**IHG Índigo
Bruselas**



It looked like this...



Team

Innovative people with international experience and oriented to help customers

Elite is an innovative international experienced group of people dedicated to their customers. We all want to do things in a different way to bring value to our customers.

Given the importance of the installation of our materials, we have developed our own team of installers, construction and project managers, who will ensure the quality and time of execution.

The technical office gives solutions to all the problems our customers might have.

We are a team.

elite

www.holaelite.com/contract

Traditional renovation is obsolete

+34 981 27 64 59 | info@holaelite.com | www.holaelite.com